

NCC Cable System Order

Order #	62353892
Syscode	7876
System Name	Comcast/South Bend Interconnect, IN
Market	South Bend

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Delray Media Buying
Advertiser	NRSC Indiana

Client Code	NRSIN
Product Code	ORDR
Est Code	C31N08
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/20/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$19,390.00	
Commission		\$2,908.50	
Net Total		\$16,481.50	
Total Spots		180	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	Rev 10/20: Moved ESPN PT Monday spots
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$50.00	\$700.00	30	
2	AMC	AMC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$50.00	\$200.00	30	
3	AMC	AMC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$140.00	\$980.00	30	
4	AMC	AMC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$140.00	\$140.00	30	
5	DISC	DISC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$170.00	\$1,190.00	30	
6	DISC	DISC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$170.00	\$170.00	30	
7	ESPN	ESPN EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	\$65.00	\$910.00	30	
8	ESPN	ESPN EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$65.00	\$260.00	30	
9	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	8	\$155.00	\$1,240.00	30	+1x; RVSD DP
10	ESPN	ESPN PT	11/7/16	11/13/16	19:00	24:00	X							-	-	0	\$155.00	\$0.00	30	-1x
11	FXNC	FXNC EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$70.00	\$490.00	30	
12	FXNC	FXNC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	4	\$70.00	\$280.00	30	
13	FXNC	FXNC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$140.00	\$980.00	30	
14	FXNC	FXNC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$140.00	\$140.00	30	
15	HGTV	HGTV EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$70.00	\$490.00	30	
16	HGTV	HGTV EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$70.00	\$140.00	30	
17	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$225.00	\$2,025.00	30	
18	HGTV	HGTV PT	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$225.00	\$450.00	30	
19	HIST	HIST EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$50.00	\$350.00	30	
20	HIST	HIST EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$50.00	\$100.00	30	
21	HIST	HIST EF	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	7	\$100.00	\$700.00	30	

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Syscode	7876	Agency	Delray Media Buying	Version	2 Vs. 1
System Name	Comcast/South Bend Interconnect, IN	Advertiser	NRSC Indiana	Show All Lines	
Market	South Bend			Total # of Weeks	2
		Client Code	NRSIN	Total	\$19,390.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$2,908.50
Sales Coordinator	Becca Karam	Est Code	C31N08	Net Total	\$16,481.50
Office	Washington	Product Name		Total Spots	180
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		Rev 10/20: Moved ESPN PT Monday spots			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HIST	HIST EF	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$100.00	\$100.00	30	
23	HIST	HIST PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$105.00	\$1,260.00	30	
24	HIST	HIST PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$105.00	\$105.00	30	
25	TBSC	TBSC EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$65.00	\$455.00	30	
26	TBSC	TBSC EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$65.00	\$130.00	30	
27	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$175.00	\$1,225.00	30	
28	TBSC	TBSC PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$175.00	\$175.00	30	
29	TNT	TNT EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$70.00	\$490.00	30	
30	TNT	TNT EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$70.00	\$140.00	30	
31	TNT	TNT PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$175.00	\$1,225.00	30	
32	TNT	TNT PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$175.00	\$175.00	30	
33	USA	USA EM	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$95.00	\$665.00	30	
34	USA	USA EM	11/7/16	11/13/16	05:00	09:00	X	X						-	-	2	\$95.00	\$190.00	30	
35	USA	USA PT	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$140.00	\$980.00	30	

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36	USA	USA PT	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$140.00	\$140.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	180	0	0	0	0	0	0	0	0	0	0	0	180
AMT	\$19,390.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$19,390.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/20/16

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